

Friday FAQs

Part 4 of 10

Question of the Day for Friday, August 27: What kind of services can CARES funds be used for?

♦ **Marketing & advertising expenses for outreach to promote emergency services:**

- Consultant for Marketing Plan
- Newspaper & radio advertisements, Billboards
- Website enhancements
- Outreach activities to promote services



♦ **Emergency services to people who meet eligibility guidelines such as:**

(Must have program policies that meet ODOC Guidelines)

- Rent/mortgage assistance to prevent homelessness
- Utility assistance to prevent disconnection (electric, gas & water)
- Meal bags/boxes for pick up services at food pantries
- Delivery services or transportation services to/for food pantries
- Medical prescriptions/supplies and other special needs
- Operation of homeless shelters
- Transitional housing
- Re-housing expenses (deposits, moving expenses)
- Transportation for people to access emergency services
- Transportation for people to obtain COVID vaccines



Reminder: In the CARES Requirements (Implementation Manual Addendum), CAAs are required to have program policies for all direct services that describe the CAA's program description, available services, eligibility guidelines & verification process, maximum amounts, etc. *(Refer to part II.G.1-6 for details)*

◆ **Emergency services (con't):**

- Transportation for employment
- Tools, supplies or clothing/uniforms for employment
- Cost of vision services including examination and purchase of corrective eyewear
- Cost of dental services including examination, cleaning and minor dental repair
- Cost of mental health supports including counseling, prescribed medication
- Delivering prescriptions from pharmacies to residents
- Car payments, registration and car repairs
- Childcare, diapers and formula
- Plumbing repair or other critical home repairs related to health/safety
- Property taxes
- Purchasing phones and data cards for customers who need ongoing case management, especially for victims of domestic violence
- Home repairs related to sanitation/maintaining health such as a plumbing
- Home repairs that affect health such as heat/air conditioning
- Home repairs when there has been a loss of income due to COVID for critical items such as roof repair, hot water heater replacement, or appliance repair



How COVID has Impacted the Community:

The Emergency Services listed above, provided by Community Action Agencies and their partners, help people who have been impacted by COVID in several ways including:

- ◆ Reduced household income (due to reduced work hours, being laid off, unemployed) due to COVID or changes in economy.
- ◆ Reduced household income due to having COVID, exposure quarantine or changes in economy
- ◆ Reduced household income due to health / at-risk health status
- ◆ Household expenses increased due to rising cost of living without increased income
- ◆ Household expenses (meals, utilities, etc.) increased due to remote work and/or children in virtual school
- ◆ Household budget impacted by debt incurred during pandemic for unexpected costs / gaps in income
- ◆ Household budget impacted by medical expenses related to COVID

